

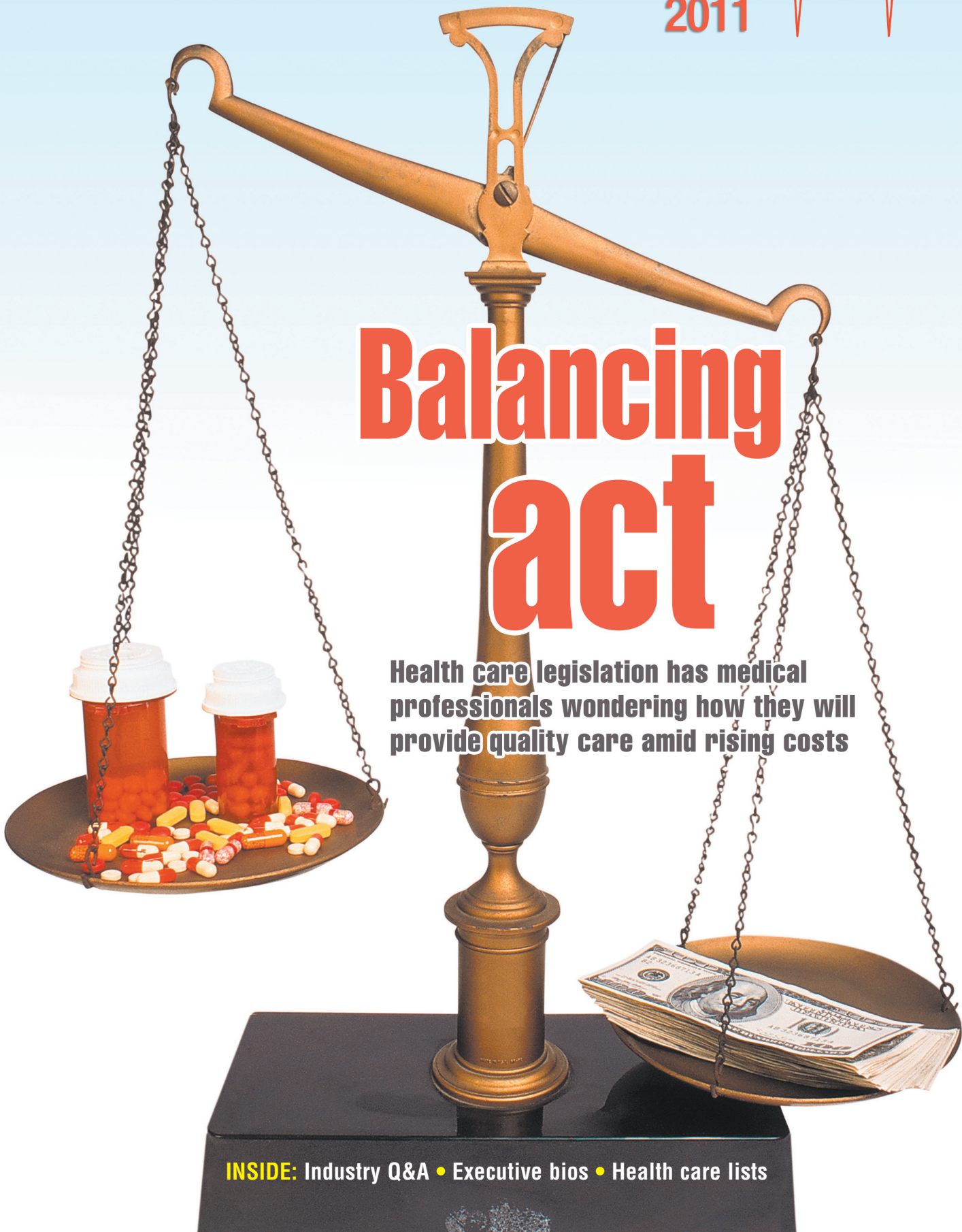
Health Care Annual

2011



Balancing act

Health care legislation has medical professionals wondering how they will provide quality care amid rising costs



INSIDE: Industry Q&A • Executive bios • Health care lists

Louisiana Press Association Better Newspaper Competition 2010

- 1st Place, General Excellence
- 2nd Place, Best Investigative Reporting
- 3rd Place, Best Investigative Reporting
- Honorable Mention, Best Investigative Reporting
- 3rd Place, Best News Coverage
- 1st Place, Best Regular Column
- 1st Place, Best Graphic Design
- 1st Place, Best Editorial Cartoon
- 2nd Place, Best Editorial Page
- 2nd Place, Best Headline
- 2nd Place, Best Special Section
- 2nd Place, Best Graphic Design
- Honorable Mention, Best News Story
- Honorable Mention, Best Regular Column

Press Club New Orleans – 2010

- 1st Place, Business
- 1st Place, Investigative Reporting
- 1st Place, Science, Health & Technology
- 1st Place, Special Sections
- 1st Place, Editorial Illustration
- 2nd Place, Best Local News Website
- 2nd Place, Business
- 2nd Place, Column
- 3rd Place, Business
- 3rd Place, Science, Health & Technology

Alliance of Area Business Publications Awards – 2010

- Silver, Best Newspaper: Large Tabloids
- Bronze, Best Body of Work, Single Reporter —
Richard A. Webster
- Silver, Best Ancillary Publication

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Physicians, administrators focus on quality care amid changes



Christian Moises

The roadmap has been laid for implementing sweeping health care reform, and local physicians and administrators are preparing for what it will bring.

An increase in patients who previously did not have insurance is at the center of most of their concerns. Slow or troublesome Medicaid reimbursements continue to be a thorny issue for many health care professionals, who are concerned an influx of new patients will only complicate financial matters.

Others are worried an increasing shortage

of physicians and a trend of fewer medical school graduates will not only stretch those in the profession thin but make access to care even more difficult.

The rising cost of care is considered another obstacle, but a fear of the unknown tops the list of industry concerns. Even though many practitioners speculate there will be good and bad outcomes from the health care legislation, most say there's no way to really know what will happen in 2014 when the majority of the changes take effect.

But most health care professionals agree on one thing: they plan on working through all the language — and challenges — to provide quality care for the area's patients.

New Orleans historically has trailed many comparable-sized cities throughout the nation when it comes to health care, but technological advances and new medical procedures during the past several years have helped the area's health care professionals tackle longstanding regional problems.

Three hospitals on the North Shore have joined together to find solutions to that area's health care problems, showing that professionals are willing to move past competition

for the greater good of the general population.

Three major construction projects, and one on the horizon, will continue the evolution of the region's medical infrastructure.

The new Veterans Affairs health care facility in Mid-City is expected to begin construction within the next few months, while the Louisiana Cancer Research Consortium and the New Orleans BioInnovation Center are scheduled to open later this year. The latter two projects, in addition to the proposed biomedical district, are expected to make the New Orleans area a go-to destination for health care professionals and researchers.

Construction is also expected to begin on the new University Medical Center before the end of this year. The VA hospital and University Medical Center projects are expected to open by 2014 and 2015, respectively.

Health care in the New Orleans area continues to sit at a crossroads. Only time will tell if the framework being laid now will become the regional medical hub officials envision. •

New Orleans CityBusiness Editor Christian Moises can be reached at 293-9249 or by e-mail at christian.moises@nophg.com.

Industry Q&A

New Orleans CityBusiness interviewed 10 health care specialists about the state of the medical industry and how they are coping with the recovery and changes it's bringing to the health care industry. They were asked the following questions:

- What's the No. 1 concern within your specialty in the New Orleans area?
- What will be the biggest impact of the new health care legislation on the local level?
- What has been the biggest improvement in regional health care during the past year?

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Administration

Bob Hawley

president and CEO,
Slidell Memorial Hospital

No. 1 concern:

One, there is a significant discrepancy with rates paid at different hospitals and the justifications given to us by the Department of Medicaid. The second concern is the state has to pay back \$239.5 million to the federal government for overpayments paid to the state's hospital system and the way that works is hospitals like Slidell Memorial are paying that back rather than the state hospitals. Lastly, we think the governor should support a provider assessment, which would not increase taxes but bring down significant federal matching money that could be distributed to help alleviate the Medicaid and budget shortfall.

Health care legislation:

The legislation will raise the eligible level to 133 percent of the federal poverty level, which will make more people eligible. We already have a Medicaid problem in the state, which is severely under funded and the state continues to use it as a way to balance the budget. So pushing more people to Medicaid doesn't sound like a pretty picture to me.

Biggest improvement:

The continuing focus on quality initiatives that has been driven by the federal government and the core measure sets that have been created. Hospitals should compete on price. Quality competition has raised the bar for everybody and that has been good for the consumer.



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Cardiology

The study of the heart, its actions and diseases

Dr. Richard Milani
Ochsner Health System

No. 1 concern:

My greatest concern is the problem we are having with nutrition and children. This is the breeding ground for cardiac disease. It's a big problem locally and nationally, but if you compare states, certainly we are among the worst. The parallel is the national campaign that took people years and years to stop smoking. It didn't happen in a day.

Health care legislation:

You want to get everyone covered and Louisiana has a very high proportion of people who are not covered under regular insurance and are left out of Medicare and Medicaid. I think it will have a big impact on the state and they will have a lot of people that will fall under the new coverage.

Biggest improvement:

We are one of two centers in the state that has positron emission tomography, or PET, which



can offer stress imaging. It's a very specific means of evaluating heart problems, and there

are very few centers nationwide that offer the technology. That just occurred last year.

Infectious Diseases

Diseases caused by a virus or bacteria that can be spread from one living thing to another such as HIV, meningitis, malaria, strep throat and influenza

Kelo McKay
Lakeview Regional Medical Center

No. 1 concern:

The emergence of multidrug resistant organisms, "super bugs," that become resistant to antibiotics. One of the challenges we have is people who have a cold or a virus sometimes are put on an abundance of antibiotics, which creates these bugs that become resistant. We and other facilities are starting programs to put patients on the correct antibiotics to avoid creating these resistant bacteria.

Health care legislation:

I think with the fear, there have been some budget cuts in our area with Medicaid, which are hurting all facilities. We really don't know how the health care law will look or affect us because we haven't seen some of those changes.

Biggest improvement:

I'm finding more collaboration among agencies



and facilities. One thing that has really helped us is we have a community group that gets together and we don't look at boundaries. St. Tammany Hospital, Slidell Memorial Hospital

and North Oaks, all of us talk about the issues we have and tackle them together. Then, we implement it throughout all of our facilities so we can have a better outcome for our patients.

Internal Medicine

The diagnosis and nonsurgical treatment of diseases in adults, especially of internal organs

Dr. Alan Bowers

strategic outreach director,
West Jefferson Medical Center

No. 1 concern:

The constraints placed on me as a physician as far as how I want to treat my patients. Oftentimes, we are given a list of medicines we can pick from, we are given permission for tests we can or can't do and we are mandated on how long a patient can stay in the hospital. It takes the power from the physician to treat the patient how he or she sees fit. I think that's the biggest threat to the practice of medicine today.

Health care legislation:

We are going to have 40 million people who didn't have insurance who now have insurance and will need physicians to take care of them. In four years we are not going to have enough physicians who have gone through medical school and resident training to deal with that sudden increase. We are going to have to get the



Dr. Alan Bowers examines Kim Sandras at his clinic at West Jefferson Medical Center's Physician Tower.

physician assistants and nurse practitioners to handle the onslaught because they won't have access to a doctor as easily as they do now.

Biggest improvement:

We have a lot of really good specialists in the area and it surprises me, because after the

hurricane so many physicians of all specialties left New Orleans and went to areas where it wasn't going to be so hard. The people who stayed here were almost like pioneers who resettled the area and provided medical care. We have really held together a network of subspecialties.

Neurosurgery

The study of the nervous system and disorders affecting it

Dr. Roger Kelley

Tulane University Hospital and Clinic

No. 1 concern:

Reaching out to the community for special neurological interventions. There's a lot we could be doing to prevent stroke and dementia if people took better care of themselves. The question is how do we get the message out there. I think we would make great inroads not just with general health but also with neurological health.

Health care legislation:

I believe it has the potential to be very helpful if it translates into more helpful preventive medicine. Basically, if people are given a greater incentive to take better care of themselves and are rewarded financially for doing that, then I think it could be very good for raising the level of quality health care. But, if people use it more as a safety net, where they use the emergency more as their walk-in clinic and take advantage of the system, it could just cause the cost to balloon.

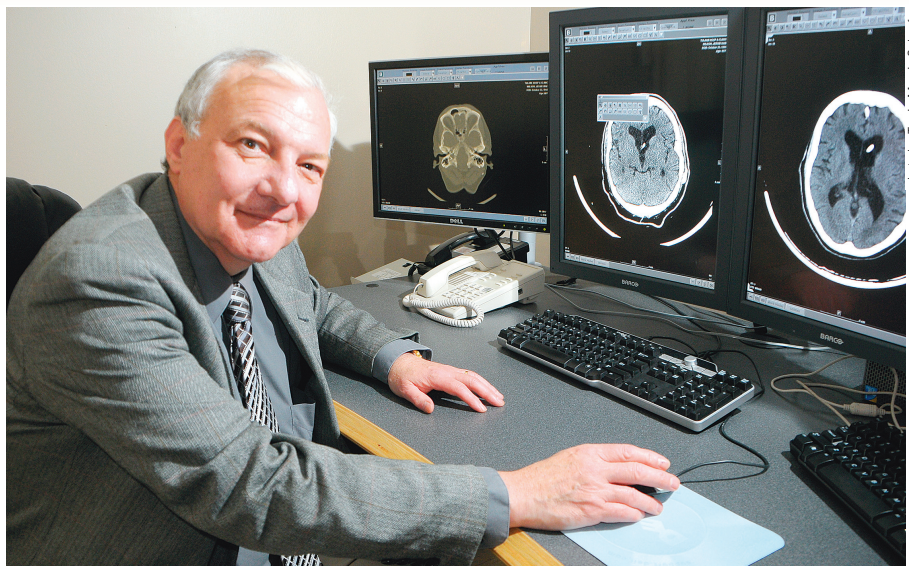


photo by Tracie Morris Schaefer

Biggest improvement:

The further development of stem cell therapy and gene. These are things we certainly want to continue promoting. We are trying to recruit a major stem cell researcher at the

neurological realm, but that would be to repair damage that already has taken place and help improve patients who already have Alzheimer's disease, Lou Gehrig's Disease or have suffered a stroke.

Nursing

Kerry Milton

senior vice president and chief nursing officer,
St. Tammany Parish Hospital

No. 1 concern:

With all the changes in health care reform, making sure the focus stays on taking care of patients and helping our staff and physicians accomplish that. We need to make sure nurses have what they need to provide the quality health care we are talking about, whether that's training, equipment or support from management. Nurses need to feel empowered to have a voice and know they have the freedom to communicate. We as leaders and managers have to be mindful of what that goal is.

Health care legislation:

At the end of the day all of that

jargon boils down to making sure we can take care of patients and their loved ones and that they are comfortable knowing they will receive high quality health care. I think we need to understand the jargon and the terminology and work through that.

Biggest improvement:

Health care providers in our region working together on issues of common concern. For example, the North Shore hospitals have joined together to form the North Shore Health Care Alliance, which has been there to help improve and train our health care work force.



Oncology

The study of tumors

Dr. Sean Collins

oncology committee vice chairman,
East Jefferson General Hospital

No. 1 concern:

We are doing a very good job of reaching patients in the greater New Orleans area, but I think we can do a better job of reaching patients in the outlying areas. I think screening and education programs particularly focused on the areas outside of New Orleans, where the most need is, would be useful.

Health care legislation:

The impact is quite uncertain. There's going to be much more focus on outcome and quantification of outcomes. For example, people would want to measure the quality of a surgery through parameters such as length of stay, complications rates and blood loss, and readmission rates. I think you will see that not just in surgery but also throughout medicine. The idea is to increase the quality and decrease the cost of care.



Biggest improvement:

Our affiliation with MD Anderson in addition to a number of other expansions we've made in our cancer treatment area such as newer image-guided radiation therapy devices and

robotic surgical systems. In my field, at least with prostate cancer, that has allowed us to bring the level of cancer care up to or beyond what patients what would receive anywhere in the country.

Pediatrics

The study of medicine dealing with the development, care and diseases of children

Dr. Ken Paris

Children's Hospital

No. 1 concern:

I'm a pediatric allergy and immunology and the biggest concern is higher-than-normal rates of allergy and asthma in New Orleans because of the diverse population as well as the climate of the Gulf South. There's been a continued problem of getting affected patients in the clinic for proper treatment, especially children. It's mostly an access to care issue. The diversity of the problems and the population make it difficult to treat everyone.

Health care legislation:

Many more people will have access to care than ever before. How that's going to affect physicians, hospitals and especially the medical education system isn't really known. It's going to be such a huge sweeping overhaul that changing one aspect of health care will have unforeseen ramifications on other aspects. A change in reimbursement or access to care is going to affect other areas more than can we imagine.



Dr. Ken Paris shows Devonte Clayton, 2, the medical devices he uses at Children's Hospital.

Biggest improvement:

It's been quite a polarizing issue, (the new University Medical Center), but I think it will have the biggest impact on health care in New Orleans. We've started seeing progress downtown, although

it's not all tangible. We need to look at it for all the benefits it can bring to the city and the health care system. At Children's Hospital, we recently purchased a helicopter for 24/7 transportation for critically injured kids within the region and the state.

Pulmonology

A branch of medicine that deals with diseases of the lungs and the respiratory tract

Dr. Ben deBoisblanc

Louisiana State University Interim Public Hospital

No. 1 concern:

Probably 80 percent of my practice is critical medicine. We deal with way too much end-of-life care within the ICU. That is, a patient ends up in the ICU who has medical conditions that have played out over decades and we are trying to put plugs in a leaking dike. There is too little emphasis on disease prevention. Up until this point we have taken everyone and no longer should we do this from an ethical point of view, nor can we afford to do that from a fiscal point of view. So we are going to have to find better ways to provide palliative care at the end of life.

Health care legislation:

We have a huge uninsured and underinsured population, and many people will have access who didn't have it

before. It's projected the Medicaid rolls will expand significantly. On one hand that's a huge plus, because there is a huge number of patients with medical illnesses that, if treated, could prevent hospitalization. But you can't insure more patients without it costing more money. Something has to give.

Biggest improvement:

Two things have happened. One is the promise of the new health care corridor in the Central Business District, which will bring in the smartest people and technology and a lot of the cost-effective disease management we haven't had before. Now, it's the development of medical home and hospice services and the expansion of primary care services available in the community.



Medical intensive care unit supervisor Holly Toca, left, and Dr. Ben deBoisblanc discuss a case in the pulmonary critical care unit at LSU Interim Public Hospital.

Radiology

A branch of medicine concerned with the use of radiant energy, including X-rays, in the diagnosis and treatment of disease

Cullen Myers

*vice president of diagnostics,
North Oaks Medical Center*

No. 1 concern:

A decrease in imaging utilization. It's hard to determine whether that is driven by the economy or because there's not enough physicians in the area. We had double-digit growth over the past 15 years because of changes in technology, but it's starting to level off and that's partly because of the health care reform and people not really understanding how this is going to be.

Health care legislation:

I think some hospitals are going to have difficulty staying open because of the Medicare cuts and things like that. It's just so early in the game it's hard to judge what's going to happen and not everyone has a full understanding of what the possible impact is going to be.



Biggest improvement:

The improvements in medical offerings and some of the reduction in diagnostic testing is because of new medicine that is coming out to treat the heart

as opposed to requiring imaging intervention. We anticipate more growth, though, because of increased neuroscience processes in the areas of epilepsy and stroke protocols.

Vascular Surgery

A subspecialty of general surgery in which diseases of the vascular system, arteries and veins are managed largely via surgical intervention

Dr. Eugene Kukuy

Touro Infirmary

No. 1 concern:

One is keeping fresh young surgeons interested in this area. There's a relatively small group of people who do what I do in the city — about a dozen people if not less — and most of the people are aging. The second is keeping the hospitals that do cardiovascular and thoracic surgery busy enough so all these surgeons are satisfied and attract new well-trained surgeons.

Health care legislation:

The medical practice is moving toward institutional health care. The issue with paying for the type of health care they propose is Medicaid underpayment. If you put a lot of

burden on the states that cannot afford to pay for all of the uninsured, you are essentially going to decrease the amount of reimbursement the hospitals are going to see. My feeling is we won't be able to pay for it, so we will be paid less for more people and the hospitals will go bankrupt.

Biggest improvement:

To some degree, this institutionalization of physicians has been very positive, at least for our specialty. The fact that we are backed by hospitals and employed by hospitals, it allows physicians to focus on providing medical care more and focus on running a business less. It allows them to practice in the best way.



ACUTE CARE HOSPITALS

Children's Hospital 200 Henry Clay Ave. New Orleans 70118

CEO: Steve Worley

Education: bachelor's and master's degrees in business administration, Virginia Commonwealth University
Previous experience: assistant administrator and chief operating officer, Children's Hospital; director of management engineering, American Health Services Inc. in Washington, D.C.; chairman of the board, Blood Center for Southeast Louisiana, the Louisiana Hospital Association and the Metropolitan Hospital Council of New Orleans; treasurer of Inroads/New Orleans



Senior vice president and medical director: Dr. Alan Robson

Education: medical degree, University of Durham, England

Previous experience: faculty appointments in pediatrics, Louisiana State University and Tulane University School of Medicine; fellowship in nephrology, Washington University; professor of pediatrics, Washington University; director of pediatric nephrology and president of the medical staff, St. Louis Children's Hospital; fellow, the Royal College of Physicians (London), the Royal College of Pediatrics and Child Health (London) the American Academy of Pediatrics; founding editor, "Pediatric Nephrology;" council member, International Pediatric Nephrology Association; principal investigator, National Institute of Health supported Dietary Intervention Study in Children



Vice president of nursing: Diane Michel

Education: bachelor's degree in nursing, Southeastern Louisiana University; master's degree in nursing, Louisiana State University,

Previous experience: director of nursing operations, Children's Hospital; staff nurse, Touro Infirmary; assistant vice president of nursing, Touro Infirmary; past president, New Orleans Chapter of the Association of Practitioners in Infection Control; president-elect, New Orleans Area Organization of Nurse Executives



East Jefferson General Hospital 4200 Houma Blvd. Metairie 70006

CEO: Dr. Mark Peters

Education: bachelor's degree in chemistry, Valparaiso University; doctor of medicine, Ohio State University; certified physician executive

Previous experience: chief medical officer and vice president of medical services, Upper Valley Medical Center; CEO and medical director, Upper Valley Professional Corp.; medical director, Tippecanoe Family Physicians



Chief of staff: Dr. Raymond DeCorte

Education: bachelor's degree in biology, University of New Orleans, doctor of medicine, Louisiana State University School of Medicine; residency in general surgery at University of South Alabama Medical Center; board certified general surgeon

Previous experience: chief of staff, chairman of general surgery department and member of medical executive committee, East Jefferson General Hospital



Chief nurse executive: Janice Kishner

Education: nursing degree, Dawson College; bachelor's and master's degrees in health arts and business administration, University of St. Francis; master's degree in nursing, Loyola University New Orleans

Previous experience: chief operating officer, vice president of operations, assistant vice president of operations, administrative associate of nursing, nursing director of special services and unit director of pediatrics, East Jefferson General Hospital



Fairway Medical Center 67252 Industry Lane Covington 70433

CEO: David Guzan Jr.

Education: bachelor's degrees in marketing and economics, Southern Methodist University; master's degree in business



administration with health care concentration, University of Houston-Clear Lake
Previous experience: 15 years' health care administration experience

Chief financial officer: Sandy Badinger

Education: bachelor's degree in accounting, University of New Orleans; master's degree in business administration, University of New Orleans

Previous experience: 15 years' experience in hospital accounting and finance; chief financial officer, Louisiana Medical Center and Heart Hospital



Chief nursing officer: Karen Haile

Education: bachelor's degree in nursing, Louisiana State University
Previous experience: director of nursing, Fairway Medical Center; operating room certification for 20 years; registered nurse for 27 years

Kindred Hospital 3601 Coliseum St. New Orleans 70115

CEO: Thomas Alexander

Education: bachelor's degree in radiology and radiation therapy, University of Oklahoma; master's degree in health administration, University of Mary Hardin-Baylor; fellow, America's Health Insurance Plan

Previous experience: assistant administrator, Kindred Healthcare Inc.; Kindred executive fellow; area director of managed care



Chief of staff: Dr. Charles Smith III

Education: University of Louisville; residencies in internal medicine and pulmonary medicine at Louisiana State University Medical Center

Specialties: certified in internal medicine and pulmonary medicine



Chief clinical officer: Gail Gaudry

Education: associate's degree nursing, Louisiana State University; bachelor's degree in nursing,



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University of Southern Alabama; master's degree in business administration, University of Phoenix

Previous experience: interim chief nursing officer consultant, Tenet Healthcare Corp.

Lakeview Regional Medical Center 95 E. Fairway Drive Covington 70433

CEO: Jason Cobb

Education: bachelor's degree in business administration, University of

Arkansas; master's degree in business administration, Texas A&M University; master's degree in health administration, Washington University School of Medicine

Previous experience: chief operating officer, West Houston Medical Center; vice president of operations, Tulane Medical Center; administrator and CEO, Willis-Knighton Pierremont Hospital; vice president of clinical services, Willis-Knighton Health System



Medical director:

George Barnes

Education: bachelor's degree, Tulane University; doctor of medicine, Tulane University School of Medicine; residency, Charity

Hospital; residency, University of Texas Southwestern Medical School; fellowships, Dallas Children's Hospital and Baylor Medical Center

Previous experience: assistant clinical director for the department of surgery, Tulane University Hospital; director of cardiovascular surgery, Slidell Memorial Hospital



Chief nursing officer:

Bonnie Pratt

Education: nursing diploma, Charity Hospital School of Nursing; bachelor's and master's degrees in business administration, New Mexico State University

Previous experience: chief nursing officer, River Region Health System; chief nursing officer, Heartland Regional Medical Center; chief nursing officer, Scenic Mountain Medical Center, Mimbres Memorial Hospital



Louisiana Medical Center and Heart Hospital 64030 Louisiana Highway Lacombe 70445

CEO: Donnie Frederic

Education: bachelor's degree in marketing, Louisiana State University; master's degree in health administration, Tulane University

Previous experience: chief operating officer, Arkansas Heart Hospital; CEO, Gulf Coast Medical Center; chief operating officer, Northwest Medical Center



Medical director:

Dr. Vasanth Bethala

Education: doctor of medicine, Osmania Medical College, Osmania University in India; surgery internship, Penn Presbyterian Medical

Center; internal medicine residency, Penn Presbyterian Medical Center; fellowship in adult cardiovascular disease, Philadelphia Heart Institute; fellowship in adult cardiovascular disease, University of New Mexico



Vice president of clinical services: Glenda Dobson

Education: bachelor's degree, University of Southern Mississippi

Previous experience: director of operations and business development, St. Tammany Parish Hospital



Louisiana State University Interim Hospital 2021 Perdido St. New Orleans 70112

Interim CEO: Dr. Roxane Townsend

Education: bachelor's degree in nursing, Duquesne University; doctor of medicine, Louisiana State University School of Medicine; residency in internal medicine, Earl K. Long Medical Center in Baton Rouge

Previous experience: assistant vice president, Health Systems; acting secretary, Louisiana Department of Health and Hospitals during Gov. Kathleen Blanco's transition; deputy secretary, DHH; Medicaid medical director, interim CEO



and clinical professor of medicine, Earl K. Long Medical Center

Interim medical director: Dr. Juzar Ali

Education: undergraduate degree, D.J. Government Science College in Karachi, Pakistan; medical degree, Dow Medical College in Karachi, Pakistan

Previous experience: staff consultant, Veterans Affairs Hospital; assistant professor, Tulane University Department of Medicine; clinical instructor, assistant professor, associate professor and professor of clinical medicine, Louisiana State University Medical Center

Associate hospital administrator: Martha Smith

Education: bachelor's degree in nursing, William Carey College; master's degree in nursing; Louisiana State University

Previous experience: director of statewide nursing and clinical standardization, LSU Health Care Services Division; associate nursing administrator, Interim LSU Public Hospital



North Oaks Health System P.O. Box 2668 Hammond 70404

CEO: James Cathey Jr.

Education: bachelor's degree in accounting and master's degree in business administration with management emphasis, Louisiana Tech University

Previous experience: associate administrator and financial manager, Winn Parish Medical Center; administrator, Riverside Medical Center; administrator, Many Hospital; executive director, Natchez Community Hospital



Senior vice president and chief medical officer: Dr. Robert Peltier

Education: doctor of medicine, Louisiana State University School of Medicine in Shreveport;

internship and residency, Earl K. Long Memorial Hospital; certified by the American Board of Internal Medicine
Previous experience: retired from internal medicine partnership, North Shore Internal Medicine Associates in Hammond;



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member, North Oaks Medical Staff; chief of staff, North Oaks Medical Center

Executive vice president and chief operating officer: Michele Kidd Sutton

Education: bachelor's degree in marketing and master's degree in business administration,

Southeastern Louisiana University; fellow, American College of Healthcare Executives
Previous experience: community resources officer, North Oaks Health System



**Northshore Specialty Hospital
20050 Crestwood Blvd.
Covington 70433**

CEO: Kurt Meyer

Education: bachelor's degree in business, Duquesne University; master's degree in hospital administration, University of Pittsburgh

Previous experience: regional and divisional hospital operations for more than 20 years



Chief medical officer:

John Simon
Education: bachelor's degree in biochemistry, Columbia College; doctor of medicine, Tulane University School of Medicine

Previous experience: founder, Northlake Nephrology Institute



Chief nursing officer:

Stephanie Morvant
Education: bachelor's degree in nursing, Louisiana State University

Previous experience: facility administrator and clinical services specialist, DaVita, 30 years of clinical nursing. 15 spent in supervisory roles



**Ochsner Health System
1514 Jefferson Highway
New Orleans 70121**

CEO: Dr. Patrick Quinlan

Education: bachelor's degree in economics, University of Texas; doctor of medicine, University of Texas Medical Branch at



Galveston; master's degree in health administration, College of St. Francis; internship, Carraway Methodist Center in Birmingham, Ala.; and residency in dermatology, University of Alabama Hospital in Birmingham

Previous experience: chief medical officer, Lovelace Health Systems, Albuquerque, N.M.

President and chief operating officer: Warner Thomas

Education: bachelor's degree in accounting and computer information systems, New Hampshire College; master's degree in business administration, Boston University Graduate School of Management; certified public accountant; fellow, The American College of Healthcare Executives

Previous experience: president and CEO, Foundation Medical Partners Inc.; vice president of managed care and network development and interim chief financial officer, Southern New Hampshire Medical Center; health care auditor and consultant, Ernst and Young



Vice president and chief nursing officer: Nancy Davis

Education: bachelor's degree, University of Kansas School of Nursing; master's degree in psychology, University of Missouri; master's degree in nursing, Louisiana State University School of Medicine

Previous experience: clinical and administrative positions in Kansas City, Mo., Dallas and New Orleans; certified nurse administrator and nursing facility administrator



**Ochsner Medical Center-
New Orleans
1514 Jefferson Highway
New Orleans 70121**

CEO: Mike Hulefeld

Education: bachelor's degree, Xavier University; master's degree in health services administration, University of Michigan

Previous experience: chief operating officer, vice president of satellite and ancillary services, director of the New Orleans satellite clinics, manager of musculoskeletal services and administrative fellow, Ochsner Medical Center-New Orleans



Chief of staff/medical director: Dr. Richard Guthrie Jr.

Education: bachelor's degree, University of New Orleans; doctor of medicine, Louisiana State University School of Medicine; internal medicine residency and chief residency, Ochsner Health System

Specialties: internal medicine



Chief nursing officer:

Lisa Colletti

Education: bachelor's and master's degrees in nursing, Louisiana State University School of Nursing at New Orleans

Previous experience: assistant vice president of clinical operations, director of acute and sub-acute nursing, clinical quality improvement facilitator and clinical educator in the nursing education department, Ochsner Medical Center-New Orleans



**Ochsner Medical Center-
North Shore
100 Medical Center Drive
Slidell 70461**

CEO: Polly Davenport

Education: bachelor's degree in nursing, University of Texas Health Science Center; master's degree, Our Lady of the Lake University

Previous experience: CEO, Val Verde Regional Medical Center in Del Rio, Texas; chief nurse executive and vice president of quality, Methodist Health System/HCA



Vice president of medical affairs: James Newcomb

Education: bachelor's degree in pre-med, Northeast Louisiana University; Louisiana State University Medical School and residency in family practice, Earl K. Long Hospital

Previous experience: president of medical staff, Board of Commissioners member, chairman of various committees, chairman of the department of medicine and medical staff executive committee member, Slidell Memorial Hospital



Chief nursing officer: Cheryl Woods

Education: bachelor's degree in nursing,

ACUTE CARE HOSPITALS

University of Phoenix; master's degree in nursing, Southeastern Louisiana University

Previous experience: director of performance improvement, Ochsner Medical Center-New Orleans; director of nursing services, Slidell Memorial Hospital; vice president of clinical services, Gulf States Health Services.



Ochsner Baptist Medical Center 2700 Napoleon Ave. New Orleans 70115

CEO: Brad Goodson

Education: bachelor's degree in international trade and finance, Louisiana State University; master's degree in business and health care administration, University of Houston at Clearlake

Previous experience: assistant administrator, Ochsner Medical Center-Kenner; assistant/interim CEO, North Okaloosa Medical Center; director of managed care, Biloxi Regional Medical Center; managed care analyst and administrative resident, Our Lady of the Lake



Chief nursing officer:

Donna Martin

Education: nursing degree, Charity Hospital School of Nursing; pursuing master's degree in nursing, Loyola University

Previous experience: post anesthesia care unit nurse, private duty services supervisor, surgical intensive care unit nurse, ambulatory care unit, nurse manager of post anesthesia care unit, ambulatory care unit and endoscopy unit, Memorial Medical Center; director of nursing, Ochsner Baptist Medical Center



Ochsner Medical Center-Kenner 180 W. Esplanade Ave. Kenner 70065

CEO: Paolo Zambito

Education: graduate, Charity Hospital School of Nursing; bachelor's degree in health arts and master's in health services administration, University of St. Francis



Previous experience: chief operating officer, chief nursing officer and critical care director, Kenner Regional Medical Center; manager of surgical intensive care, Charity Hospital

Vice president of operations: Eddy Ramirez

Education: bachelor's degree in accounting, Southeastern Louisiana University; master's degree in health care management, University of New Orleans; certified public accountant



Previous experience: system director of operations, director of transplant, surgery, nephrology, pulmonary and allergy, director of international health and assistant controller, Ochsner Medical Center-New Orleans; senior vice president, Louisiana Savings Bank

Vice president of nursing:

Sylvia Hartmann

Education: bachelor's and master's degrees in nursing, Louisiana State University Medical Center at New Orleans



Previous experience: vice president of nursing and clinical services, Ochsner Medical Center-New Orleans; director of special projects, nursing practice, education and research, and director of nursing special projects, Ochsner Clinic Foundation; unit director of preop clearance center, anesthesiology coordinator, Ochsner Clinic and Hospital; anesthesiology clinical coordinator/supplemental staff nurse PACU, Ochsner Clinic and Hospital;

Ochsner Medical Center — West Bank 2500 Belle Chase Highway Gretna 70053

CEO: Travis Capers

Education: bachelor's degree in business administration and master's degree in health administration, University of South Carolina

Previous experience: chief operating officer, HCA-Southern Hills Medical Center; director of surgical services, University of Illinois at Chicago Medical Center; director of planning and development, Eau Claire Cooperative Health Center



Vice president of finance and chief financial officer:

Randy Langford

Education: bachelor's degree in accounting, University of New Orleans; certified public accountant

Previous experience: assistant vice president for physician compensation, director of payroll and physician compensation and assistant controller, Ochsner Medical Center-New Orleans; assistant controller, Barq's Inc.; chief accountant, The Red Onion Restaurant



Vice president of nursing:

Melissa Adams

Education: nursing degree, Charity School of Nursing; bachelor's degree in health arts and master's degree in health care administration, University of St. Francis

Previous experience: interim chief nursing officer and director of surgical services, Ochsner Medical Center-West Bank; operating room manager, South Jefferson General Hospital



River Parishes Hospital 500 Rue de Santé LaPlace, LA 70068

CEO: Gerald Fornoff

Education: bachelor's degree in psychology, Valparaiso University; master's degree in health care administration, Central Michigan University

Previous experience: nearly 40 years of executive health care experience, including four years at Opelousas General Health System as president and CEO, two years at Savoy Medical Center, four years at Lakeland Medical Center and three years at Lakeside Hospital



Chief of medical staff:

Dr. John McCrossen

Education: bachelor's degree in biological science, University of New Orleans; doctor of medicine, Louisiana State University Health Sciences Center; residency in obstetrics and gynecology, Ochsner Medical Foundation Hospital

Previous experience: member of the River Parishes Hospital medical staff since 2004



ACUTE CARE HOSPITALS

Chief nursing officer:

Joyce Neville

Education: bachelor's degree in nursing, University of St. Francis in Joliet; pursuing master's degree in health care administration

Previous experience: more than 25 years of nursing leadership experience, including intensive care unit and emergency department director

**St. Tammany Parish Hospital
1202 S. Tyler St.
Covington 70433**

CEO: Patti Ellish

Education: nursing degree, Charity Hospital School of Nursing; bachelor's degree, College of St. Francis; master's degree in health administration, Tulane University; fellow, American College of Healthcare Executives

Previous experience: chief operating officer, Memorial Health System of East Texas; director of nursing, West Jefferson Medical Center

**Chief medical officer:**

Dr. Robert Capitelli

Education: bachelor's degree in general science, University of New Orleans; doctor of medicine in otolaryngology, Louisiana State University School of Medicine

Previous experience: 23 years of private practice in otolaryngology and head and neck surgery

**Director of nursing:**

Kerry Milton

Education: bachelor's degree in nursing, Louisiana State University; master's degree in health care administration, University of St. Francis

Previous experience: 25 years in nursing including surgical nursing, house supervision, director of nursing and chief nursing officer at St. Tammany Parish Hospital

**Slidell Memorial Hospital
and Medical Center
1001 Gause Blvd.
Slidell 70458**

CEO: Robert Hawley Jr.

Education: bachelor's degree in political science, University of Oklahoma; master's degree in business administration, San Diego State University

Previous experience: CEO, Bolivar Medical Center in Cleveland, Miss.; CEO and chief financial officer, Perry (Okla.) Memorial Hospital in Perry; and assistant to the administrator and chief financial officer, Joseph (Okla.) Regional Medical Center

**Chief nursing officer:**

Carol McCullough

Education: bachelor's and master's degrees in nursing, University of South Carolina

Previous experience: chief nursing officer, Central Mississippi Medical Center; chief nursing officer, Methodist Hospital; U.S. Navy Nurse Corps; director of nursing, Charleston County Hospital

**Chief ancillary officer:**

Bruce Clement

Education: bachelor's degree in pharmacy, Northeast Louisiana University; master's degree in management, Florida Institute of Technology; fellow, American College of Health Care Executives

Previous experience: director, Owen Healthcare; 21 years of hospital administrative experience; pharmacy director, Slidell Memorial Hospital

**Terrebonne General
Medical Center
8166 Main St.
Houma 70360**

CEO: Phyllis Peoples

Education: bachelor's degree in nursing, University of Southwestern Louisiana; master's degree in nursing, Valdosta State University; pursuing doctoral degree in health systems management, Tulane University



Previous experience: chief operating officer, senior vice president of clinical services, division director of nursing and associate director of nursing, Terrebonne General Medical Center; clinical educator of patient care specialist, South Georgia Medical Center; director of nursing, Eldercare of Valdosta

Chief of staff: Dr. Richard Abben

Education: bachelor's degree, Augustana College; doctor of medicine, Abraham Lincoln School of Medicine; internship and residency in internal medicine, John Hopkins Hospital; research and clinical fellowship in cardiovascular diseases, Harvard Medical School and Brigham and Women's Hospital; board certified in internal medicine, cardiovascular disease, clinical cardiac electrophysiology and interventional cardiology

Previous experience: associate physician, Brigham and Women's Hospital; consulting cardiologist, St. John's Hospital and Health Center, Terrebonne General Medical Center, Thibodaux Regional Health Center, Lakewood Hospital, Columbia Medical Center of Southwest Louisiana, Lake Charles Memorial Hospital, Our Lady of the Sea General Hospital, Westside Cardiology Consultants and Cardiovascular Institute of the South; clinical associate professor, Tulane University Medical Center; visiting resident in medicine, Royal Liverpool Hospital; courtesy staff, Norwood Hospital and Chaote Memorial Hospital; co-director of interventional cardiology, Pacific Heart Institute; director of clinical electrophysiology and pacing and of cardiac interventions, Cardiovascular Institute of the South

**Chief operating officer:**

Diane Yeates

Education: bachelor's degree in accounting, Southeastern Louisiana University; master's degree in business administration, Nicholls State University; certified public accountant; certified health care financial professional

Previous experience: chief financial officer, director of budget and reimbursement, and director of patient financial services, Terrebonne General Medical Center



ACUTE CARE HOSPITALS

Thibodaux Regional Medical Center 602 N. Acadia Road Thibodaux 70301

President and CEO:

Greg Stock

Education: bachelor's degree, Brigham Young University; master's degree in health care administration and public administration, BYU

Previous experience: more than 30 years' health care leadership experience as CEO at hospitals in South Dakota, Missouri, Oregon and Arkansas



Vice president of patient care services:

Brenda Arceneaux

Education: bachelor's degree in nursing, Nicholls State University; master's degree in nursing administration, Louisiana State University Medical Center

Previous experience: more than 35 years of varied experiences in hospital nursing, education and patient care management



Touro Infirmiry 1401 Foucher St. New Orleans 70115-3515

President and CEO:

Jim Montgomery
Education: bachelor's degree in zoology, Louisiana Tech University; master's degree in hospital administration, University of Alabama at Birmingham

Previous experience: CEO, Corpus Christi Medical Center; CEO, Tulane University Hospital and Clinic; president and CEO, Central Louisiana Healthcare Partnership; president and CEO, Rapides Regional Medical Center



Chief operating officer:

Sue Pitoscia
Education: nursing diploma, Helene Fuld School of Nursing; bachelor's degree in nursing, LaSalle University; master's degree in nursing, Villanova University

Previous experience: chief nursing officer,



Touro Infirmiry; vice president of patient care services, Virtua Health and Lourdes Health System in New Jersey; health care consultant focusing on operational redesign, patient care delivery models and regulatory compliance

Chief nursing officer and vice president of patient care services:

Willa Dixon
Education: nursing diploma, Lenoir Community College; nursing degree, Pitt Community College; bachelor's degree in nursing, Barton College; master's degree in human services, Post University
Previous experience: chief nursing officer, Summerlin Hospital, Las Vegas, Nev., Havasu Regional Medical Center and Park Place Medical Center; health care compliance consultant assisting hospitals with Joint Commission accreditation, regulatory compliance and patient safety issues



Tulane Medical Center 1415 Tulane Ave. New Orleans 70118

CEO:

Dr. Robert Lynch
Education: doctor of medicine and residency in internal medicine, University of Texas Southwestern Medical Center in Dallas

Previous experience: associate dean for Veterans Affairs and assistant professor of medicine, University of Texas, Southwestern Medical Center; associate dean for VA and professor of medicine, University of Mississippi Medical Center; director South Central VA Health Care Network



Chief medical officer:

Dr. John Pigott
Education: doctor of medicine, University of Tennessee Health Sciences Center; surgical residency, University of Alabama at Birmingham; residency in thoracic surgery, University of Pennsylvania
Specialties: cardiothoracic surgery



Chief nursing officer:

Danita Sullivan
Education: associate's degree in nursing, Louisiana State University Health



Sciences; bachelor's degree in nursing, Loyola University; master's degree in business administration, University of New Orleans

Previous experience: vice president of patient care service, Tulane Medical Center; director of adult services, Tulane Medical Center; manager, Northwestern Memorial Hospital in Chicago; more than 25 years of health care experience in nursing and respiratory therapy

West Jefferson Medical Center 1101 Medical Center Blvd. Marrero 70072

CEO:

Nancy Cassagne
Education: bachelor's degree in business administration, Nicholls State University; fellow, American College of Healthcare Executives, certified public accountant

Previous experience: chief financial officer, West Jefferson Medical Center; chief administrative assistant to Jefferson Parish President Aaron Broussard; finance director and internal audit director for Jefferson Parish; senior vice president of finance, YMCA of Greater New Orleans; corporate accounting, Entergy Services Inc.; auditor, Bourgeois Bennett CPAs



Chief of staff:

Dr. James Callaghan
Education: bachelor's degree, University of New Orleans; doctor of medicine, Louisiana State University School of Medicine; residency in emergency medicine, Louisiana State University, Charity Hospital
Previous experience: clinical instruction at LSU Emergency Medicine; vice chief of staff, West Jefferson Medical Center



Chief nursing officer:

Adonna Lowe
Education: bachelor's degree in psychology, Kansas Newman University; master's degree in public administration, Wichita State University

Previous experience: chief nursing officer, JPS Health Network, Fort Worth, Texas; practicing chief nursing officer for more than 25 years



MENTAL HEALTH FACILITIES

Community Care Hospital **1421 Gen. Taylor St.** **New Orleans 70115**

CEO: Paul Kavanaugh

Education: bachelor's degree in business administration, Millsaps College; master's degree in business administration, Tulane University; attended London School of Economics; graduate, Southwestern Graduate School of Banking at Southern Methodist University

Previous experience: manager of health care segment, First National Bank of Commerce

Administrator:

Leah Smith-Wilborn

Education: bachelor's degree in psychology, William Carey College; master's degree in marriage and family counseling, New Orleans Baptist Theological Seminary; master's degree in health care management, University of New Orleans

Previous experience: director of intake and admissions, director of marketing and director of quality improvement, Community Care Hospital



Medical director:

Dr. Anwar Ismail

Education: bachelor's degree in medicine and surgery, Quaid-e-Azam Medical College, Bahawalpur, Pakistan; residency in psychiatry, Western Missouri Mental Health Center

Previous experience: medical director, Behavioral Hospital of Kenner, acute care geri-psych; medical director, Wynhoven Nursing Home; medical director, Regions Partial Hospitalization Program; medical director, Synergy (Beacon) Partial Hospitalization Program; medical director, Louisiana Specialty Hospital (Solara); medical director, Advance Care Hospital; medical director, Lakeside Hospital, Senior Care Unit



Odyssey House Louisiana Inc. **1125 N. Tonti St.** **New Orleans 70119**

CEO: Edward Carlson

Education: bachelor's and master's degrees, John F. Kennedy University

Previous experience: statewide initiative for



substance abuse and adolescents, Charles and Helen Schwab Foundation in San Francisco; 19 years' substance abuse treatment

Medical clinic program

director: Leigh Ann de Monredon

Education: bachelor's degree, University of Puerto Rico, Mayaguez; master's degree, The Catholic University of America

Previous experience: Tulane University Hospital and Clinics; The Spanish Catholic Center; specialized in primary care within high-risk populations



River Oaks Psychiatric Hospital **1525 River Oaks Road** **Harahan 70123**

CEO: Evelyn Nolting

Education: bachelor's degree in nursing, Louisiana State University Medical Center; master's degree in health care administration, Tulane University School of Public Health and Tropical Medicine

Previous experience: director of administrative services, DePaul/Tulane Behavioral Health Center; director of nursing at River Oaks Psychiatric Hospital



Chief of staff: Dr. Lincoln Denton Paine

Education: bachelor's degree, Haverford College; doctor of medicine, Tulane University School of Medicine; psychiatric residency and fellowship, Tulane University Medical Center; rotating internship, Charity Hospital

Specialties: child psychiatry



Director of nursing: Michelle Fiedler

Education: graduate, Hotel Dieu School of Nursing

Previous experience: 37 years in psychiatric nursing

Seaside Health System **4201 Woodland Drive** **New Orleans 70131**

CEO: Geisha Hohbach

Education: bachelor's degree in nursing,

Troy State University

Previous experience: worked in the field of mental health for the past 15 years; director of psychiatric services, Methodist Hospital; health care and management consultant



Medical director and chief of medical staff:

Dr. Kaleem Arshad

Education: pre-medical, Government National College, Karachi, Pakistan; Dow Medical College, Karachi Pakistan; internship in internal medicine, Tulane University Medical Center; residency in psychiatric, Texas Tech University Health Sciences Center; diplomat, American Board of Psychiatry and Neurology; board certified in adult, geriatric, addiction and forensic psychiatry; assistant clinical professor, LSU school of Medicine

Previous experience: medical director, Methodist Psychiatric Pavilion, Methodist Behavioral Resources; medical director, Lindy Boggs Medical Center Psychiatry; medical director, Kindred Hospital of New Orleans Geriatric Psychiatry; medical director, Genesis Specialty Hospital Senior Behavioral Center; medical director, Lakeland Hospital Geriatric Psychiatry Program; medical director Metairie Center for Psychotherapy; regional medical director, Mental Health Network; admission program director, East Louisiana State Hospital; executive vice president and corporate medical director, Evergreen Healthcare Management



Director of nursing: Nicole Washington

Education: bachelor's degree in nursing, Our Lady of Holy Cross College

Previous experience: 14-plus years in psychiatric and medical surgery nursing



Southeast Louisiana Hospital **23515 U.S. Highway 190** **Mandeville 70470**

CEO: Richard Kramer

Education: bachelor's degree in psychology and a master's degree in business administration with a concentration in health care



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MENTAL HEALTH FACILITIES

management, University of New Orleans

Previous experience: CEO and chief operating officer, New Orleans Adolescent Hospital; chief operating officer and director of human resources, Southeast Louisiana Hospital

Clinical director:

Dr. Girishkumar Shah

Education:

doctor of medicine, Bombay University, India; residency in anesthesiology, Bombay University, India; residency in psychiatry, Tulane Medical Center; board certified, American Board of Psychiatry and Neurology

Previous experience: 21 years of inpatient and outpatient psychiatry practice, including 10 years of after-

hours emergency psychiatry consultation; clinical director of the adult unit and medical/clinical director, Southeast Louisiana Hospital

Director of nursing:

Georgia Johnson

Education:

bachelor's degree in nursing, Southeastern Louisiana University; master's degree in nursing, University of Southern Mississippi; certified in nursing administration, advanced level and certified professional in health care quality

Previous experience: 37 years of mental health nursing in public and private sector; staff nurse, instructor, utilization review, performance improvement, program manager, assistant director of nursing and director of nursing



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Acute care hospitals

(ranked by the number of licensed beds)

Company Address	Telephone	Licensed beds Staffed beds	Profit or nonprofit Year established	Administrator Title	Owner	Physicians with admitting privileges Full-time RNs/LPNs	Full-time employees Specialists
Ochsner Medical Center - New Orleans 1514 Jefferson Highway New Orleans 70121	842-3000	509 490	nonprofit 1954	Michael F. Hulefeld CEO, Ochsner Medical Center - New Orleans	Ochsner Health System	827 1,100/251	5,131 810
East Jefferson General Hospital 4200 Houma Blvd. Metairie 70006	454-4000 454-4144	454 454	nonprofit 1971	Mark J. Peters president and CEO	community-owned	710 685/28	2,303 592
West Jefferson Medical Center 1101 Medical Center Blvd. Marrero 70072	347-5511 349-6299	451 240	community owned 1956	Nancy R. Cassagne CEO	Jefferson Parish Hospital District 1	327 442/43	1,797 56
Interim LSU Public Hospital 2021 Perdido St. New Orleans 70112	903-3000	390 283	nonprofit 1736	Roxane A. Townsend interim CEO	Louisiana State University Health System	801 654/98	2,265 374
Touro Infirmary 1401 Foucher St. New Orleans 70115	897-7011 897-8106	360 260	nonprofit 1852	James T. Montgomery president	Louisiana Children's Medical Center	481 311/8	1,276 448
Terrebonne General Medical Center 8166 Main St. Houma 70360	(985) 873-4141 (985) 850-6116	321 321	nonprofit 1954	Phyllis Peoples president and CEO	Terrebonne Parish Board of Commissioners	156 265/25	1,127 156
Children's Hospital 200 Henry Clay Ave. New Orleans 70118	899-9511	247 175	nonprofit 1955	Steve Worley president and CEO	Louisiana Children's Medical Center	383 419/19	1,809 404
North Oaks Medical Center 15790 Paul Vega MD Drive Hammond 70403	(985) 345-2700 (985) 230-1038	241 241	nonprofit 1960	James E. Cathey Jr. president and CEO	Tangipahoa Parish Hospital Service District 1	150 389/34	2,243 124
Tulane Medical Center-Downtown Campus 1415 Tulane Ave., HC 25 New Orleans 70112	988-5800 988-5301	235 235	profit 1976	Robert Lynch CEO	Hospital Corp. of America/ Tulane University	630 620/16	1,500 630
St. Tammany Parish Hospital 1202 S. Tyler St. Covington 70433	(985) 898-4000 (985) 898-4394	222 222	nonprofit 1954	Patti M. Elish president and CEO	St. Tammany Parish Hospital Service District 1	339 367/72	1,314 294
Slidell Memorial Hospital 1001 Gause Blvd. Slidell 70458	(985) 643-2200 (985) 649-8778	185 166	nonprofit 1959	Robert Hawley CEO	St. Tammany Parish Hospital Service District 2	300 197/12	838 17
Thibodaux Regional Medical Center 602 N. Acadia Road Thibodaux 70301	(985) 447-5500 (985) 449-4600	185 140	nonprofit 1930	Greg Stock CEO	Lafourche Parish Hospital Service District 3	115 200/10	800 60

Acute care hospitals

(ranked by the number of licensed beds)

Company Address	Telephone	Licensed beds Staffed beds	Profit or nonprofit Year established	Administrator Title	Owner	Physicians with admitting privileges Full-time RNs/LPNs	Full-time employees Specialists
Lakeview Regional Medical Center 95 Judge Tanner Blvd. Covington 70433	(985) 867-3800 (985) 867-4449	172 172	profit 1977	Jason E. Cobb CEO	Hospital Corp. of America	281 265/17	800 95
Kindred Hospital New Orleans 3601 Coliseum St. New Orleans 70115	899-1555 762-5506	168 80	profit 1992	Amelia Douglas resource CEO	Kindred Healthcare Inc.	78 29/10	111 78
Ochsner Medical Center - North Shore 100 Medical Center Drive Slidell 70461	(985) 649-7070 (985) 646-5915	165 110	nonprofit 1985	Polly Davenport CEO	Ochsner Health System	228 171/18	459 269
Ochsner Clinic Foundation - Ochsner Medical Center-West Bank Campus 2500 Belle Chasse Highway Gretna 70056	392-3131	165 165	nonprofit 2006	Travis Capers CEO	Ochsner Health System	411 298/50	950 399
Louisiana Medical Center & Heart Hospital 64030 Louisiana Highway 434 Lacombe 70445	(985) 690-7500 (985) 690-7530	137 97	profit 2003	Donnie Frederic president and CEO	MedCath Inc. and physician investors	201 84/0	250 174
Ochsner Medical Center-Kenner 180 W. Esplanade Ave. Kenner 70065	468-8600	125 125	nonprofit 2006	Paolo Zambito CEO	Ochsner Health System	308 260/18	570 321
Tulane Medical Center-Lakeside Campus 4700 I-10 Service Road Metairie 70001	988-5800 780-1684	119 119	profit 1964	Robert Lynch CEO	Hospital Corp. of America/ Tulane University	630 150/12	300 630
River Parishes Hospital 500 Rue de Santa LaPlace 70068	(985) 652-7000 (985) 652-5161	106 62	profit 1982	Gerald A. Fornoff CEO	LifePoint Hospitals Inc.	59 82/11	209 55
Ochsner Baptist Medical Center 2700 Napoleon Ave. New Orleans 70115	899-9311	83 56	nonprofit 1926	Robert Wolterman CEO	Ochsner Health System	314 113/21	331 321
St. Charles Parish Hospital 1057 Paul Maillard Road Luling 70070	(985) 785-6242 (985) 785-3686	59 59	nonprofit 1959	Federico Martinez CEO	Hospital Service District 1	48 57/11	302 25
Northshore Specialty Hospital 20050 Crestwood Blvd. Covington 70433	(985) 875-7525 (985) 875-7336	58 46	profit 2003	Kurt A. Meyer CEO	investor-owned	62 20/23	110 60
Regency Hospital of Covington 195 Highland Park Entrance Covington 70433	(985) 867-3977 (985) 867-3979	38 38	profit 2004	Tim Burke CEO	SMC	14 36/10	100 57
Riverside Medical Center 1900 S. Main St. Franklinton 70438	(985) 839-4431 (985) 839-0319	25 25	nonprofit 1966	Calvin Green administrator	Washington Parish Hospital Service District 1	30 34/9	172 0

Acute care hospitals

(ranked by the number of licensed beds)

Company Address	Telephone	Licensed beds Staffed beds	Profit or nonprofit Year established	Administrator Title	Owner	Physicians with admitting privileges Full-time RNs/LPNs	Full-time employees Specialists
Fairway Medical Surgical Hospital 67252 Industry Lane Covington 70433	(985) 809-9888 (985) 801-3099	21 21	profit 2000	David J. Guzan Jr. CEO	physician-owned	126 29/9	87 126
LTAC Hospital of Washington - St. Tammany, Bogalusa Campus 621 S. Columbia St. Bogalusa 70427	(985) 732-4402 (985) 732-0960	20 20	profit 2005	Herman Frank administrator	Acadiana Management Group	4 9/9	49 23
LTAC Hospital of Washington-St. Tammany, Slidell Campus 1440 Lindberg Drive Slidell 70458	(985) 326-0440 (985) 326-0558	20 20	profit 2005	Herman Frank administrator	Acadiana Management Group	3 13/11	48 23
Omega Hospital 2525 Severn Ave. Metairie 70002	832-4200 832-4209	16 16	profit 1999	Deborah Schenck administrator	Beta Gamma	48 18/1	52 19
Doctors' Hospital of Slidell 989 Robert Blvd. Slidell 70458	(985) 690-8200 (985) 690-8201	10 10	profit 2003	Jim Bergeron CEO	physician-owned	53 17/5	36 50

The above information was provided by the individual hospitals. All additions and corrections should be sent on company letterhead to Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005. WND=Would not disclose.

Health maintenance organizations

(ranked by the number of members in the New Orleans area)

Company Address	Local members	Top executive Medical director	Affiliated acute care hospitals in the New Orleans area	Physicians Nonphysician specialists	Senior plan available? Is it a Medicare plan?
Humana Health Benefit Plan of Louisiana Inc. 1 Galleria Blvd., Suite 850 Metairie 70001	80,000	Louisiana commercial president Rhonda Bagby Dr. Laura Trunk	117	2,600 4,800	Y Y
Coventry Health Care of Louisiana Inc. 3838 N. Causeway Blvd., Suite 3350 Metairie 70002	70,000	J Pegues Dr. Eugene Rosenberg	15	2,005 0	N N
Peoples Health Three Lakeway Center, 3838 N. Causeway Blvd., Suite 2200 Metairie 70002	47,000	Carol Solomon, CEO Dr. Kevin Roache	24	1,800 0	Y Y
HMO Louisiana Inc. 3501 N. Causeway Blvd., Suite 600 Metairie 70002	18,686	Mike Reitz, president and CEO Dr. Kenneth Phenow, chief medical officer	22	898 2,116	Y Y
UnitedHealthcare of Louisiana Inc. 3838 N. Causeway Blvd., Suite 2600 Metairie 70002	5,336	Glen Golemi, CEO Dr. Penny S. Walker	26	3,207 217	Y Y

The above information was provided by the companies themselves. Any additions or corrections should be sent on company letterhead to: Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005

Preferred provider organizations and point-of-service plans

(ranked by the number of local enrollees)

Company Address	Enrollees: local statewide companywide	Top executive Medical director Phone Fax	Affiliated acute care hospitals in the New Orleans area	Physicians Specialists	First year of local operation Profit or nonprofit
UnitedHealthcare of Louisiana Inc. 3838 N. Causeway Blvd., Suite 2600 Metairie 70002	91,359 328,090 70,000,000	Glen Golemi, CEO Dr. Penny S. Walker 849-1500 849-3551	26	3,207 2,355	WND profit
PPOplus 400 Poydras St., Suite 2040 New Orleans 70130	70,421 144,780 354,404	Catherine P. Hill L.J. Turkewitz 566-9501 566-9509	41	8,531 11,668	1988 profit
Coventry Health Care of Louisiana Inc. 3838 N. Causeway Blvd., Suite 3350 Metairie 70002	70,000 70,000 5,000,000	J Pegues Dr. Eugene Rosenberg (800) 245-8327 828-6433	15	2,005 4,271	1985 profit
Blue Cross and Blue Shield of Louisiana 3501 N. Causeway Blvd., Suite 600 Metairie 70002	61,269 366,389 0	Mike Reitz, president and CEO Dr. Kenneth Phenow, chief medical officer 832-5800 832-5808	27	970 2,384	1934 nonprofit
Humana Health Benefit Plan of Louisiana Inc. 1 Galleria Blvd., Suite 850 Metairie 70001	15,000 29,000 2,400,000	Louisiana commercial president Rhonda Bagby Dr. Laura Trunk 219-5327 376-8875	117	2,600 4,800	2000 profit

WND=would not disclose The above information was provided by the companies themselves. All additions and corrections should be sent on company letterhead to Research, New Orleans CityBusiness, 111 Veterans Blvd., Suite 1440, Metairie 70005

Mental health care facilities

(ranked by the number of licensed psychiatric beds)

Name Address	Licensed psychiatric beds	Psychiatrists Full-time employees	Affiliated clinics	Areas of specialization	Contact Telephone Year established locally
Southeast Louisiana Hospital 23515 Highway 190 Mandeville 70448	348	5 575	1) DHH/OBH/SELH/ Child and Adolescent Behavioral Health System/Midtown Clinic; 2) DHH/OBH/ SELH/Child and Adolescent Behavioral Health System/Westbank Clinic; 3) Developmental Neuropsychiatric Program - Outpatient Services	crisis stabilization for adults, intermediate psychiatric care for adults, child and adolescent inpatient psychiatric care with special program for adolescents with a psychiatric disorder and co-occurring developmental disorder	Rhonda Zuvich (985) 626-6300 1952
River Oaks Hospital 1525 River Oaks Road W. New Orleans 70123	126	8 125	subsidiary of Universal Health Services	acute and recurrent psychiatric problems, chemical dependency, dual diagnosis, adult, child, adolescent and geriatric populations served, eating disorders treatment program, trauma-based disorders, compulsive behaviors, specialty programs available	admissions department 734-1740 1970
LSU Behavioral Health Services/DePaul 1035 Calhoun St. New Orleans 70118	38	6 70	none	psychiatry	Andrea C. Adams 894-3557 2007

Mental health care facilities

(ranked by the number of licensed psychiatric beds)

Name Address	Licensed psychiatric beds	Psychiatrists Full-time employees	Affiliated clinics	Areas of specialization	Contact Telephone Year established locally
East Jefferson General Hospital 4200 Houma Blvd. Metairie 70006	34	7 2,303	East Jefferson General Hospital Counseling Center, EJGH Adult Day Health Center	acute psychiatric and chronic mental illness, depression, anxiety	Stephen Menendez 454-4000 1971
Children's Hospital Behavioral Health Unit 935 Calhoun St. New Orleans 70118	32	2 49	NA	children 8-12, adolescents 13-17	Josh Sumrall 896-7200 2008
Community Care Hospital 1421 Gen. Taylor St. New Orleans 70115	32	5 150	community counseling center, Uptown New Orleans	adult and geriatric IP and OP behavioral health services for acute and chronic mental illness and substance abuse	Leah Smith- Wilborn 899-2500 1994
Seaside Health System 4201 Woodland Drive New Orleans 70131	19	2 37	one	acute geriatric psychiatry	Geisha Hohbach 393-4223 2010
Oceans Behavioral Hospital of Greater New Orleans 716 Village Road Kenner 70065	18	2 65	Oceans Behavioral Hospital-IOP	geriatric psychiatry	Deborah Spiers 464-8895 2008
Lakeview Regional Medical Center Senior Behavioral Health Unit 195 Highland Park Place Covington 70433	16	2 25	none	geriatric psychiatry	Tessie Rafferty (985) 867-3930 or (504) 615-4756 2002
Kindred Hospital 3601 Coliseum St. New Orleans 70115	12	1 16	none	older adults who are experiencing emotional or cognitive psychiatric disorders related to the aging process or other health-related conditions	Jena Regan 899-1555 1992
Oceans Behavioral Hospital - West Bank campus 3201 Wall Blvd. Gretna 70056	12	2 30	Oceans Behavioral Hospital-IOP	geriatric psychiatry	Deborah Spiers 207-4905 2009
Ochsner Acute Psychiatry Unit 1514 Jefferson Highway New Orleans 70121	12	11 15	Ochsner Medical Center	adult acute psychiatry, geriatric psychiatry, detox, partial hospitalization programs for addictive behavior and behavioral medicine units	Jane Braendel 736-4939 1960
Oceans Specialty Hospital of Louisiana 535 Commerce St., Suite B Gretna 70056	0	1 35	Oceans Behavioral Hospital GNO	long-term acute care hospital - psychiatric	Dena Jules 391-1500 2010
Odyssey House Louisiana Inc. 1125 N. Tonti St. New Orleans 70119	0	3 90	Odyssey House Community Medical Clinic	substance abuse treatment, primary health care, detoxification services, psychiatry, prisoner re-entry, housing programs	Edward C. Carlson 821-9211 1973

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Home health agencies

(listed alphabetically)

Name Address	Program director/ administrator Title Telephone	Territory covered Year founded	Payments accepted	Services available
Concerned Care Home Health Inc. 20081 Highway 36 Covington 70433	Jody Martin Reshee Keller administrator director of nursing (985) 892-3947	50-mile radius from Covington, including the South Shore 1972	Medicare, PHN, Humana, Tricare call for other insurances	nursing, certified nurse aides, physical therapy, occupational therapy, speech therapy, wound care, IV therapy, social services counseling, patient instruction/ guidance, registered dietitian
Dependable in Home Care Inc. 702 N. Carrollton Ave. New Orleans 70119	Nicole Louque chief operating officer 486-5044	50-mile radius 1969	Visa, Mastercard, American Express	specializes in the placement and referral of professional screened caregivers to families needing help in their home
Egan Healthcare Services 3121 21st St. Metairie 70002	Peter Egan CEO 835-4474	Southeast Louisiana 1988	Medicare and private insurance	skilled nursing, physical and occupational therapy, infusion pharmacy, medical staffing, speech therapy, home health aides, medical social worker, wound care, medical equipment, cardio- pulmonary disease management, diabetes care and supplies, hospice
Guardian Home Health Care of Louisiana Inc. 3510 N. Causeway Blvd., Suite 501 Metairie 70002	Beverly Pacella Odom Marco and Yolanda Pacella administrator/co-owner co-founder/co-owner 828-2294	Jefferson, Orleans, St. Bernard, St. Charles, Plaquemines, St. Tammany, Tangipahoa, Livingston, Washington, St. John, St. James, Ascension parishes 1997	no out of pocket expense Medicare, Medicaid, Humana, private insurance and most Medicare Advantage insurance	Medicare and Medicaid certified registered nurses, comprehensive health assessment, coordinate with patients personal physician a plan to restore health, certified nurse aides; physical, occupational and speech therapists to restore and maintain function, in home safety assessment and teaching, medication monitoring and teaching, in home IV therapies; wound care, diabetic and PTINR testing, blood pressure monitoring, telehealth services, hospice for palliative and end of life, social counseling services, patient and caregiver instruction/guidance
Home Instead Senior Care 2750 Lake Villa Drive, Suite 305 Metairie 70002	Lisa Rabito owner 455-4911	Orleans and Jefferson parishes 2000	cash, checks, credit cards, long-term care insurance	nonmedical home care and companionship for seniors
Nurses Registry 990 N. Corporate Drive, Suite 302 Harahan 70123	Kristin Reed director of nursing 736-0803	50-mile radius 1993	NA	full-service
R&R Home Care Inc. 2121 N. Causeway Blvd., Suite 100 Metairie 70001 1148 N. Causeway Blvd. Mandeville 70471	Catherine Cuccia Weil owner and administrator 828-1551 (985) 624-3800	50-mile radius 1990	Medicare, Medicaid, private insurance, private pay	nursing, physical, speech and occupational therapy, medical social workers, diabetes management, orthopedic rehab, senior outreach services including bath/housekeeping, meal service and cooking, care management, home adaptation, low-vision program, bowel and bladder dysfunction program
Rejuvenating Concepts Inc. 3920 Old Gentilly Road New Orleans 70126	Delisa Rowe-Tate CEO 942-7171	Orleans, Jefferson, Plaquemine, St. Bernard parishes 1994	Medicaid, private pay, VA	personal care, long-term care, respite care, supported independent living

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Home health agencies

(listed alphabetically)

Name Address	Program director/ administrator Title Telephone	Territory covered Year founded	Payments accepted	Services available
St. Margaret Home Health & Hospice 919 Amelia St. Gretna 70053	Rick L. Cassidy Chris McMahon Sharon Hoffmeister Phuong Nguyen Courtney Mason-Evans director of operations director of public relations administrator, director of nursing controller assistant director of nursing 373-5923	50-mile radius from Gretna 1999	Medicare, Medicaid, most private insurances and infusion pharmacy companies	providing doctor prescribed, expert medical care in the comfort of your personal home: nursing, wound care, infusion therapy, certified nurses assistants to assist with daily living, social workers to help locate needed community resources, a chaplain, physical therapy, speech therapy, occupational therapy and a dietician
St. Tammany Parish Hospital Home Health 4410 Highway 22 Mandeville 70471	Kelly Rogers home health director (985) 898-4414	50-mile radius 1986	Medicare, Medicaid, private insurance, workers' comp	skilled nursing, nursing aides, physical therapy, occupational therapy, speech therapy, diabetic care, social counseling, patient instruction and guidance, laboratory testing, IV therapy, wound care, chaplain visits, pediatric and adult home health
The Medical Team Inc. 3525 N. Causeway Blvd., Suite 101 Metairie 70002	Christi Peters administrator and director of clinical services for Louisiana 834-4447	50-mile radius from Houma 1978	Medicare, Medicaid, private pay, various insurance (call for information)	skilled nursing, physical therapy, occupational therapy, speech therapy, medical social worker, Alzheimer's program, psychiatric program, diabetes program, cardiac program, home health aides, personal/respite care, sitters/companions
Total Home Health Care 628 4th St. Gretna 70053	Kelli Vedros administrator 340-8888	50-mile radius 1992	Medicare, Medicaid, Humana and most private insurance	full-service
Touro at Home 1401 Foucher St. New Orleans 70115	Cindy Dauner director 897-8576	greater New Orleans 1987	Medicare and most insurances	skilled nursing, home care aide, physical therapy, occupational therapy, speech and language pathology, nutritional counseling, medical social services, infusion therapy, wound care, congestive heart failure, orthopedic recovery, diabetes management
Visiting Angels 1972 Ormond Blvd., Suite A Destrehan 70047	Jaime Lee Maxwell owner and administrator (985) 764-1414	greater New Orleans, Jefferson Parish and the River Region 2006	LTC insurance, credit card, Vets administration, private pay	nonmedical home care for seniors 24/7, live-in service available
Visiting Nurses Association of Greater New Orleans Inc. 101 W. Robert E. Lee Blvd., Suite 300 New Orleans 70124	Christopher Morris executive director 282-2007	Orleans, Jefferson, St. Charles, Plaquemines, St. Bernard parishes 1913	Medicare, Medicaid, BlueCross, United, Carecentrix, Coventry, Humana, workers' comp, Tricare	full-service (nurse, physical therapy, occupational therapy, speech therapy, aide)
Vital Link, A Home Care Company 3300 W. Esplanade Ave., Suite 220 Metairie 70002	Carl D. Clark CEO and administrator 835-4000	50-mile radius from Hammond, including New Orleans metro area 2002	Medicare, Medicaid and commercial insurance	skilled nursing, physical therapy, occupational therapy, speech therapy, medical social services, home health aides, medical supplies, durable medical equipment

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Third-party administrators

(ranked by the number of full-time employees)

Company Address	Phone Fax	Full-time employees Part-time employees	Benefits offered	Services offered	Headquarters Year founded locally	Top local executive Title
F.A. Richard and Associates (FARA) 1625 W. Causeway Approach Mandeville 70471	(985) 624-8383 (985) 624-8489	349 15	worker's compensation, property and casualty	risk management solutions including claims administration, loss control; health care management	Mandeville 1978	M. Todd Richard president and CEO
Gilsbar Inc. 2100 Covington Centre Covington 70433	(985) 892-3520 (985) 898-1500	292 10	human capital management, benefits, risk mitigation services	360-degree benefit plan management and design, claims administration, analysis, COBRA/HIPAA administration, reimbursement accounts, consumer-driven health plans, priority seven health and lifestyle management program, online claims, case, disease and maternity management, PPO Network	Covington 1959	Hank Miltenberger president
Benefit Management Services P.O. Box 98044 Baton Rouge 70898	(225) 295-2735 (225) 297-2885	110 0	access to provide network discounts	competitive stop-loss coverage, efficient claims administration	Baton Rouge 1995	Allison Young senior vice president, benefits administration
Cannon Cochran Management Services Inc. (CCMSI) 4621 W. Napoleon Ave., Suite 310 Metairie 70001	888-3555 888-2351	97 0	accurate and cost saving claims handling	administration of workers' comp, property/casualty self-insured programs, loss control, managed care, fraud detection, subrogation and second injury fund investigation	Danville, Ill. 1978	Skip Brechtel executive vice president

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Third-party administrators

(ranked by the number of full-time employees)

Company Address	Phone Fax	Full-time employees Part-time employees	Benefits offered	Services offered	Headquarters Year founded locally	Top local executive Title
Cannon Cochran Management Services Inc. (CCMSI) 4621 W. Napoleon Ave., Suite 310 Metairie 70001	888-3555 888-2351	97 0	accurate and cost saving claims handling	administration of workers' comp, property/casualty self-insured programs, loss control, managed care, fraud detection, subrogation and second injury fund investigation	Danville, Ill. 1978	Skip Brechtel executive vice president
Fringe Benefit Administrator Ltd. 110 Veterans Blvd., Suite 120 Metairie 70005	837-9546 835-9296	27 3	quality service at a fair price	third-party administration services for all types of qualified plans	Metairie 1972	Dick Watson president and CEO
Risk Management Services 111 Veterans Blvd., Suite 750 Metairie 70005	837-3100 837-3156	18 1	worker's compensation administration	claims administration, underwriting, marketing, loss prevention, data management, financial management, excess insurance placement, claim file audits	Metairie 1994	Jean L. Robert and Dominick A. Vaccaro Jr. managers
Zenith Administrators Inc. 2450 Severn Ave., Suite 305 Metairie 70001	831-1544 831-1894	8 0	health and pension administration	employee benefit administration, medical claim processing, administration of retirement plans	Mokena, Ill. 1987	Gail Arnold branch manager

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