

Jefferson
chamber

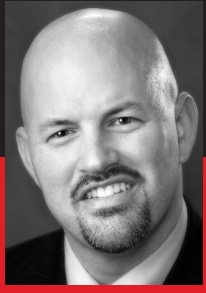
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Fubilation Gala
1997 - 2012

2011 Annual Report

2012 Annual Meeting & Installation Gala



Jefferson Chamber of Commerce

2011 Chairman's Letter



At the beginning of 2011, I asked for us to consider the Jefferson Chamber's "Value Proposition." What value does the Chamber offer to its members? What impact does the Chamber have on businesses small and large? What resources and benefits does the Chamber offer exclusively to members to better their bottom-line?

We all want the best value for our money. Value is a combination of three things: the price, the quality and the benefits. The customer always purchases what he or she believes has the best value for the money. The same can be said for the value chambers provide to its members.

Advocates of chambers of commerce have long believed that when a company is active in its local chamber, it is doing the right thing not only for the community but for its own success. While there is plenty of evidence to show the value of chambers of commerce in their communities, it is much harder to find data quantifying the value of belonging to a chamber.

A recent study commissioned by the American Chamber of Commerce Executives with support from Small Business Network, Inc., set out to determine the real value to companies in terms of consumer outcomes of joining and being active in their local chamber of commerce.

Their scientific web-based survey of 2,000 participants provided the following results:

- Most consumers (59%) think that being active in the local chamber of commerce is an effective business strategy overall. It is 29% more effective, however, for communicating to consumers that a company uses good business practices and 26% more effective for communicating that a business is reputable.
- If a company shows that it is highly involved in its local chamber (e.g., sits on the chamber board), consumers are 12% more likely to think that its products stack up better against its competition.
- When a consumer thinks that a company's products stack up better against the competition because the company is highly involved in its local chamber of commerce, it is because he or she infers that the company is trustworthy, involved in the community, and is an industry leader.
- When consumers know that a restaurant franchise is a member of the chamber of commerce, they are 40% more likely to eat at the franchise in the next few months.
- When consumers know that a small business is a member of the chamber of commerce, they are 44% more likely to think favorably of it and 63% more likely to purchase goods or services from the company in the future.

The results show that being active in chambers like the Jefferson Chamber is a good strategy for businesses to use. Statistically, it is an effective way to convey to consumers that a company uses good busi-

ness practices, is involved in the community, cares about customers, and is reputable.

The Jefferson Chamber of Commerce is actively advocating for businesses and is a constant force for investment in Jefferson Parish's quality of life. Daily, the Jefferson Chamber delivers results to the community by leading in the promotion of progress and growth, advocating for the interests of business, and by providing services and opportunities that help its members grow.

Last year, I encouraged everyone to commit their precious time, get engaged, step up the involvement and become a part of something really special. I believe we accomplished our goals and set the pace for a great year in 2012. I am proud to have led a great board of dedicated, passionate and talented people. My thanks to those companies and individuals who actively support the Jefferson Chamber by sponsoring our programs, participating in our functions, attending our events, and getting involved as members.

Congratulations on a great year! We have a phenomenal organization and I ask you to continue to stay connected, engaged and demonstrate the value this Chamber provides for the betterment of Jefferson Parish and the region.

Brad Grundmeyer

Director, Cox Louisiana
2011 Jefferson Chamber
of Commerce Chairman

Mission Statement:

The mission of the Jefferson Chamber of Commerce is to work for the business community; to enhance the economic, civic, and cultural environment; and to advance the quality of life in Jefferson Parish.

EXECUTIVE COMMITTEE:



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Brad Grundmeyer
Cox Louisiana



Chair-Elect
Manny Silver
Entergy Louisiana



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The Slone Group

Secretary/Treasurer
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Carr, Riggs & Ingram, LLC

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Joseph Liss
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Chair, Diplomats
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Chair, Education
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East Jefferson General Hospital

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Ricky Burke
ATMOS Energy

Co-Chair, Government
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Adams and Reese LLP

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Tommy Naquin
ATMOS Energy

Co-Chair, Membership
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Benefit Planning Group

Chair, Special Events
Tony Vilorio
TSYS Merchant Solutions

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Lee Giorgio
Select Properties, Ltd.

At Large
Michael Palamone
Urban Systems Associates, Inc.

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Bryce G. Murray Attorney Notary LLC

President and CEO
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- 301 Tchoupitoulas Condominiums
301 Tchoupitoulas St., New Orleans

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Jerry Bologna

JEDCO

Cherreen Gegenheimer

Business & Film Liaison, Jefferson Parish Council

Lee Giorgio

Jefferson Business Council

Mark Lewis

Louisiana Technology Council

Kathleen Mix

Delgado Community College

Tina Owen

Asian Chamber of Commerce of Louisiana

Violet Peters

Jefferson Convention & Visitors Bureau, Inc.

Matt Rookard

GNO, Inc.

Jennifer Van Vrancken

Jefferson Parish President's Office

Chris Watermeier

Associated Builders & Contractors

Jessica Shahien

504ward

Jefferson Chamber of Commerce

2011 Chamber Affiliation Representatives

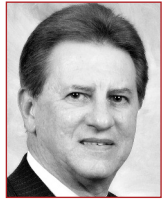
Nicole McNeil

Leadership Jefferson

Polly Thomas

Jefferson Chamber PAC

Past Chairmen



1998 Chairman
Leon L. Giorgio Jr.



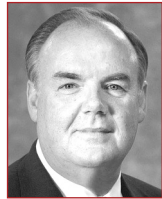
1999 Chairman
Patricia S. LeBlanc



2000 Chairman
Philip W. Rebowe



2001 Chairman
Mark J. McGinnis



2002 Chairman
Glenn W. Hayes



2003 Chairman
Todd P. Murphy



2004 Chairman
Jack M. Capella



2005 Chairman
Ricky A. Burke



2006 Chairman
Gary B. Silbert



2007 Chairman
Ray Seamon



2008 Chairman
Joan Mollohan



2009 Chairman
Tom Meyer



2010 Chairman
Ronnie L. Slone



2011 Chairman
Brad Grundmeyer

Staff



Lawrence Frischertz
Office Manager



Dee Shall
Membership Services



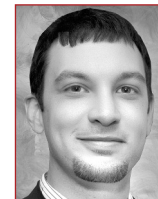
Selva Riemann
Program Coordinator



Lina Cloutier
Special Events Coordinator



Annette Bienvenu
Accounting Manager



Matt Preuett
Public Relations Director



Lauren Sears
Membership Director

Executive Level Investors

Executive Level Investors represent Jefferson Chamber's largest businesses and the highest tiers of Chamber membership. The Jeffersonian Club consists of members investing \$3,500 or more and the Founders Circle consists of members investing \$1,997 or more.

Members of the **Jeffersonian Club** and **Founders Circle** comprise the Chamber's "Executive Leadership Team." Each year, these member firms provide a continued source of leadership and financial resources to the Chamber. Their commitment to the Chamber is a reflection of their dedication to the Chamber's business community.

Jeffersonian Club:



Adams and Reese LLP
Johnny Domiano



ATMOS Energy Louisiana
Ricky Burke



Boomtown Casino
Barry Regula



CHASE
Greg Jordan



Chehardy, Sherman, Ellis, Murray, Recile, Griffith, Stakelum & Hayes, LLC
Lawrence Chehardy



Cornerstone Chemical
Greg Zoglio



Coventry Health Care
Patricia Muller



Cox Louisiana
Brad Grundmeyer



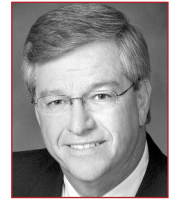
East Jefferson General Hospital
Mark Peters, M.D., C.P.E.



Easy Parker / New South Parking
Fred Parker



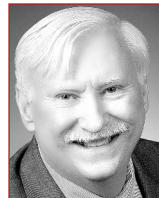
Entergy Louisiana, Inc.
Manny Silver



Fidelity Homestead Savings Bank
Alton McRee



First Bank & Trust
Gary Blossman



First NBC Bank
Ashton Ryan



Hailey, McNamara, Hall, Larmann & Papale, LLP
Michael Mentz



Harras's New Orleans Casino & Hotel
Kennedy Smith

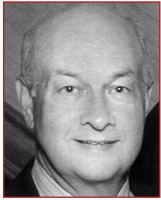


Ingalls Shipbuilding — Avondale Operations
Kevin Amis



Laitram, LLC
James Lapeyre

Executive Level Investors



Lee Michaels
Barry Bache



*Louisiana
Coca-Cola Bottling
Company, Ltd.*
Tyrone Rousell



*Metairie Bank and
Trust Company*
Reginald "Ric" Smith



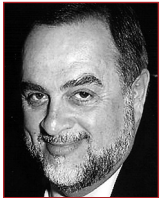
*New Orleans
Hornets*
Hugh Weber



*New Orleans Publishing
Group / City Business*
Mark Singletary



Ochsner Health System
Patrick Quinlan, M.D.



Park Investments, Ltd.
Joseph Georgusis



Peake BMW
Martin Peake



Peoples Health
Carol A. Solomon



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Lee Giorgio



Simplex Grinell
Ashley Guzman



Stewart Enterprises
Thomas Kitchen



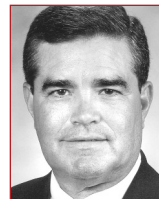
*Sunshine Pages
by EATEL*
Josh Descant



*Treasure Chest
Casino*
Vincent Schwartz



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Nancy Cassagne



Whitney Bank
Joe Ignatius



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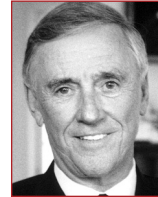


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Jefferson Chamber of Commerce

Executive Level Investors

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Henry Shane



AT&T Louisiana
Sonia Perez



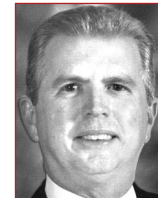
Capital One
Steve Hemperley



Gulf Coast Bank
& Trust Co.
Guy Williams



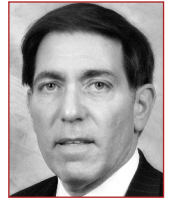
Humana Health
Benefit Plan
of LA, Inc.
Rhonda Bagby



Iberia Bank
Jim Hudson



LaPorte Sehr
Romig Hand
Ted Mason



Lemle &
Kelleher, LLP
Fred Preis



Raising Cane's
Chicken Fingers
Todd Graves



Rault Resources
Group
Joseph Rault



Tulane —
Lakeside Hospital
Andre duPlessis



Jefferson Chamber of Commerce

2012 Chairman's Vision



Manny Silver

"A thin line separates success from failure, the great organizations from the ordinary ones." – Roger Connors

A New Year, A New Beginning

This year begins a new era for the Jefferson Chamber of Commerce. After serving faithfully for six years, our president and CEO, Glenn Hayes, officially announced his retirement at the end of December 2011. Realizing the importance of finding the right person to fill this vacancy, we've organized a search committee and are assessing candidates. We thank Glenn for his leadership, determination and hard work, and wish him the best of luck in his future endeavors.

Board of Directors and Executive Committee

The Jefferson Chamber is an interconnected group of businesses and professionals working together to increase local commerce and serve their communities more effectively. Our Chamber is fortunate to have a board of directors and executive committee made up of a wide range of individuals who understand our purpose and mission. Together we work on behalf of our members to help their businesses grow, implement relevant and informative programming, and provide opportunities to build relationships with other businesses in the community.

Committees

Committees play a vital role in the success of the Jefferson Chamber. Committees are the volunteer work groups assigned to accomplish the goals identified in the Chamber's annual goals. By joining a Chamber committee, you can match your passion and interests in service to our community. Committee membership is open to all Chamber member firms and their employees. Our committees include:

- Business Development and Growth — Frances Roemer, Chair
- Diplomats — Archie Corder, Chair
- Education — Ronnie Slone, Chair
- Membership — Tom Oliver, Chair
- Government — Byron LeBlanc, Chair
- Special Events — Barry Regula, Chair
- Jefferson Chamber Emerging Leaders (JCEL) — Etosha McGee, Chair

Economic Development and Regionalism

The Jefferson Chamber understands the importance of tangible results members get from accountability. "A thin line separates success from failure, the great organizations from the ordinary ones."

The crucial element of personal and organizational accountability should be woven into the process and culture of organizational life. To succeed and prosper, our Chamber must secure partnerships and open lines of communications to support common regional interests.

- **Budget and Fiscal**
 - Budget and deficit recommendations that impact business
 - JOBS Act legislation that includes funding for community and technical colleges
- **Infrastructure**
 - Coastal restoration and protection, Drainage, Transportation
 - RESTORE ACT: Ensure Louisiana receives its fair share for coastal restoration and preservation from the BP oil spill
 - Levee Protection and Drainage: Corps of Engineers, SELA Projects
- **Regional Economic Development**
 - Advocacy in federal, state and local government
 - "Four Corners:" Huntington Ingalls Industries, Churchill Park, Federal City and Michoud.
 - Biochemical and Health Care industry
- **Small Business and Governmental Liaison**
 - Community development loans repayments for businesses and the parish
 - FEMA funding for projects currently active
 - Impact of regulations from federal laws and administrative regulations
- **Workforce**
 - Employment, education and training
 - Securing support from business organizations and public entities, working with area businesses and public officials to retain this economic base for the region.

Membership:

The Jefferson Chamber provides members with significant promotional services and tools which are beneficial for local businesses. Membership offers many exclusive advantages for business success.

- You are now part of a network of local businesses with similar community interests and concerns and are able to interact with like-minded business owners and professionals.
- You are a member of a team with a goal of increasing global awareness of your community and its commerce, as well as your individual business or service. You can speak in a unified voice regarding community and business issues.
- You have a platform from which to express opinions and offer

information to the public. Through the use of available technology you can broadcast your business or service locally and globally.

- You have access to a public forum for community involvement, education, cultural activities, and public debate.
- You contribute to community pride by putting the community on display, promoting activities and events that present the chamber members as vibrant and involved.
- You are now listed in the Chamber's powerful business directory, for easy access by other members, but primarily members of the public who may be looking for your business or service.
- You also have access to new technology which expands your web of influence, your access to information, and your ability to communicate through the internet and the use of mobile devices. This is an important application in today's economy.

Core Values

We must hold true to our "Core Values." These values characterize the organization. Our Chamber is passionately committed to serving our members and community through:

- Service
- Advocacy
- Communication
- Marketing
- Improvements
- Leadership

In closing, I'd like to thank you all for your commitment, leadership and advocacy. Through your efforts, we'll make the Jefferson Chamber a world-class organization. I am excited about the future and look forward to achieving the goals we strive for in 2012. The executive committee and board of directors encourage you to "get involved and truly make a difference." Support our Chamber, sponsor our programs, attend our functions, join a committee, advocate economic development and promote membership. Your role is essential in fulfilling the Chamber's mission — to work for the advancement of the business community; to enhance economic, civic and cultural environment; and to advance the quality of life in Jefferson parish. Let's make 2012 a year of new beginnings!

Manny Silver

Entergy Louisiana
Chair 2012, Jefferson Chamber of Commerce

EXECUTIVE COMMITTEE:



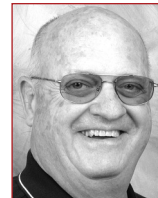
Chair
Manny Silver
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Louisiana Inc.*



Secretary/Treasurer
Philip Rebowe
*Carr, Riggs & Ingram LLC,
CPAs and Advisors*



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Committee Chair**
Frances Roemer
F.H. Myers Construction Inc.



**Diplomat
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Archie Corder
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**Education
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Ronnie Slone
The Slone Group



**Government
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Byron LeBlanc
LeBlanc & Schuster



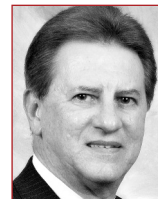
Chair-elect
Johnny Domiano
*Adams and Reese
LLP*



**Membership
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Tom Oliver
*Virtual Business
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**Special Events
Committee Chair**
Barry Regula
Boomtown Casino



At-Large
Lee Giorgio
Select Properties Ltd.



At-Large
Tom Meyer
*Benefit Planning
Group*



**Immediate
Past Chairman**
Brad Grundmeyer
Cox Louisiana

not pictured:

JCEL Committee Chair
Etosha McGee
Ochsner Health System

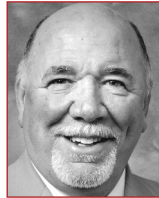
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Charlotte Burnell
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David Colvin
Colvin Law Firm



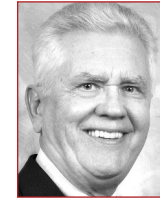
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Hank Doell Jr.
*Wireless Zone
of Kenner*



Valerie Englade
*East Jefferson
General Hospital*



Bob Evans
*Robert B. Evans,
Attorney*



Nancy Harmann
Latter & Blum Inc.



Rebecca Hart
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Society*



Michael Herzog
*WDG Architects
Engineers*



Lou Hose
*Huntington-Ingalls
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Insurance Inc.*



Greg Jordan
Chase



Nick Karl
Peoples Health



Christopher Keene
Whitney Bank



Sun Kim
Crown Products, Inc.



Keith Laterrade
*Gulf Coast Bank
& Trust Co.*



Joseph Lavigne
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Carrere & Denegre*



John LeBlanc
Bank of New Orleans



Joe Liss
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Matt Lundy
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*Planet Beach
Contempo
Spa-Terrytown*



Richard A. Melancon
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Michael Mentz
*Hailey, McNamara,
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& Papale*



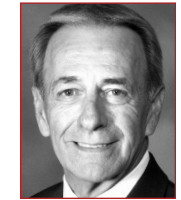
George Mueller
*Chehardy, Sherman,
Ellis, Murray,
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Stakelum & Hayes*



Tommy Naquin
*Atmos Energy
Louisiana*



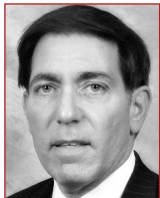
Lynda Nugent Smith
*Keller Williams
Realty*



N. J. "Woody" Ogé
*Huntington-Ingalls
Industries Inc.*



Michael Palamone
*Urban Systems
Associates Inc.*



E. Fredrick Preis, Jr.
Lemle & Kelleher LLP



Joseph Rault
*Rault Resources
Group*



Paul Richard
Latter & Blum Inc.



William Richardson
*Louisiana
Agricultural Center*



Jack Sloan
*Sloan Financial
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Kennedy Smith
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Terry Verigan
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Anthony Vilorio
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Robert Wolterman
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Publishing in September, 2012.



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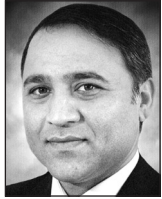
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Kenner Professional
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Iftikhar Ahmad
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Cherreen Gegenheimer
Economic Development,
Business & Film Liaison,
Jefferson Parish Council



Larry Holmes
East Jefferson
Business Association



Sun Kim
Asian Chamber
of Commerce
of Louisiana



Mark Lewis
Louisiana
Technology
Council



James Meza
Jefferson Parish
Public School System



Kathleen Mix
Delgado Community
College



Violet Peters
Jefferson Convention &
Visitors Bureau, Inc.



Matt Rookard
GNO, Inc.



Jessica Shahien
504ward



Jennifer Van Vrancken
Jefferson Parish
President's Office



Robert Wooderson
Associated Builders
& Contractors
New Orleans
Bayou Chapter



Maggie Woodruff
Regional Planning
Commission

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Polly Thomas
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Karl Weber
Leadership
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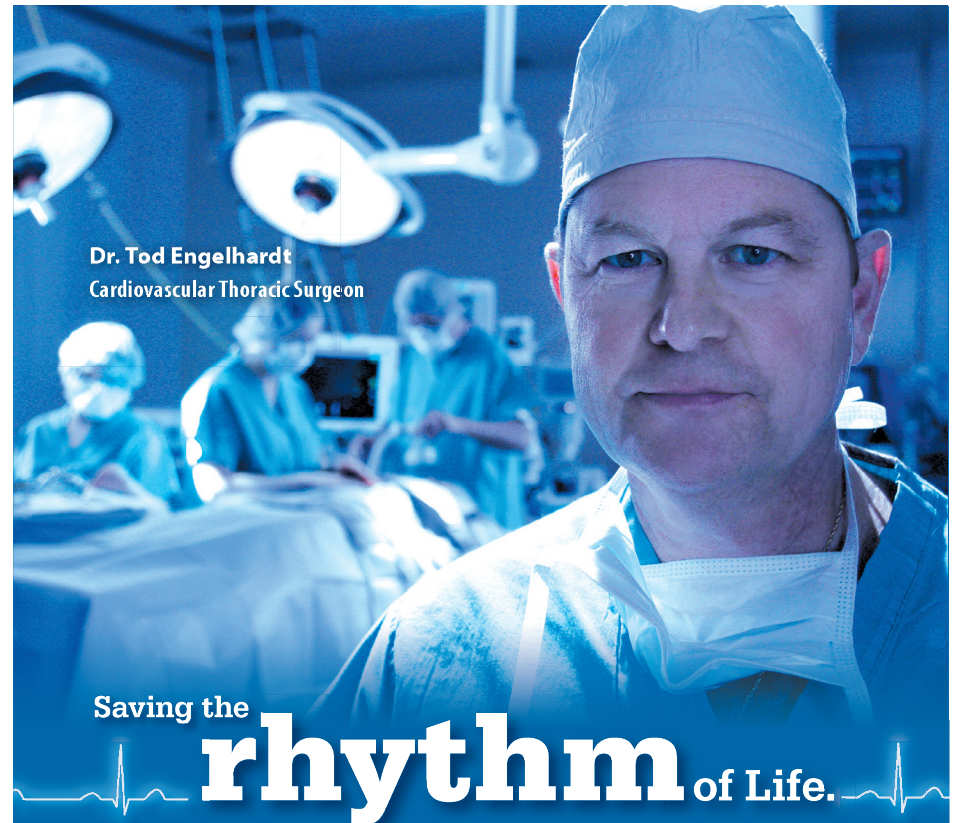
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